

Extend your business
more fast..



COMPANY PROFILE

What makes First Media the best publishing and advertising company?

Started in 2004, we set a clear and definitive goal, to never compromise on anything. Even before we kicked off our operations we had an in-depth knowledge of the market and we knew since day one what it takes to be a successful firm.

Throughout the last 18 years of experience, we worked with prestigious companies and helped them success in rigorous markets, and with their growth and success our knowledge grew and our standards went higher and higher.

We learned and proved to our customers that our combination of experience and passion is the secret recipe for sustainable success.

Our goals, vision, and code can be told with 4 simple points.

Never compromising
Passionate and Experienced
Ethical and Transparent
Partners of Success



What We Do...



BR
AND
ING

Branding

A brand name and logo is what all any company revolves on. Identify and empower your business, marketing, and advertising with an innovative brand identity.

- Brand naming
- Logo design
- Branding strategies and campaigns
- Graphical innovation
- Business Profile
- Innovative slogans

Why should you always associate your business with a brand?

- Legal and copyrights
 - Protect your innovations with an associated brand
- Business Authority
 - Customers always have loyalty towards a brand with good services
- Message association
 - Send a message with your brand logo
- Innovative Identity
 - Associate your name with an innovative logo to be easily remembered

এক দেশ এক রোট
২টি FnF
৳১.২৫/মিনিট

২গুণ
নারিকেলের
পুষ্টি

৩০০ মিলি, সার্বভৌম স্বাস্থ্যকর একটিমাত্র সেরা স্বাদের সাথে
সার্বভৌম স্বাস্থ্যকর বর্ষিক প্রদান ১৮ মিলি.

Team Unveiling Concert 2012
ABAHANI FIELD ON 27TH JANUARY, 4PM.

LIMITED
A Subsidiary Company of Bank A



শুভ নব্বু
স্বাস্থ্যকর

শুদ্ধতার ১ যুগে

Nayebul Islam Ripon
For Becoming the
National Best ASM
2013-14

তরুণ
Cooling
Hair Oil

BGMEA
"Made in Bangladesh with Pride"
MEMBERS' DIRECTORY 2014-2015

Smart Savers Plan
Smart Savers Plan grows your initial investment in three years and you can still draw against your savings in times of need. With no sign up fee and easy-to-manage features, it is a simple and affordable solution to your financial planning. Plan your future with the world's local bank

একটিমাত্র
কোরবোর
একটিমাত্র কোরবোর কোরবোর
চুল পড়া কমাতে লক্ষণীয়ভাবে
মাত্র ৪৫ দিনেই!
মেথি, আমলকি ও অ্যালোভেরা-র একত্রিত পুষ্টি

নীহার ন্যাচারালস হেয়ার অয়েল
স্বাস্থ্যকর মূল,
স্বাস্থ্যে ভরা চুল।

"MA
BANGL
MADE
THE U



FIERCE & FEARLESS
For Leading the Change

Brochures
Please take one

AE
American & Efrid
Camelia Tower (4th Fl)
Bangladesh. +88 22 79

HSBC
local bank

৫০০% বেশি
ভিটামিন ই-র পুষ্টি!

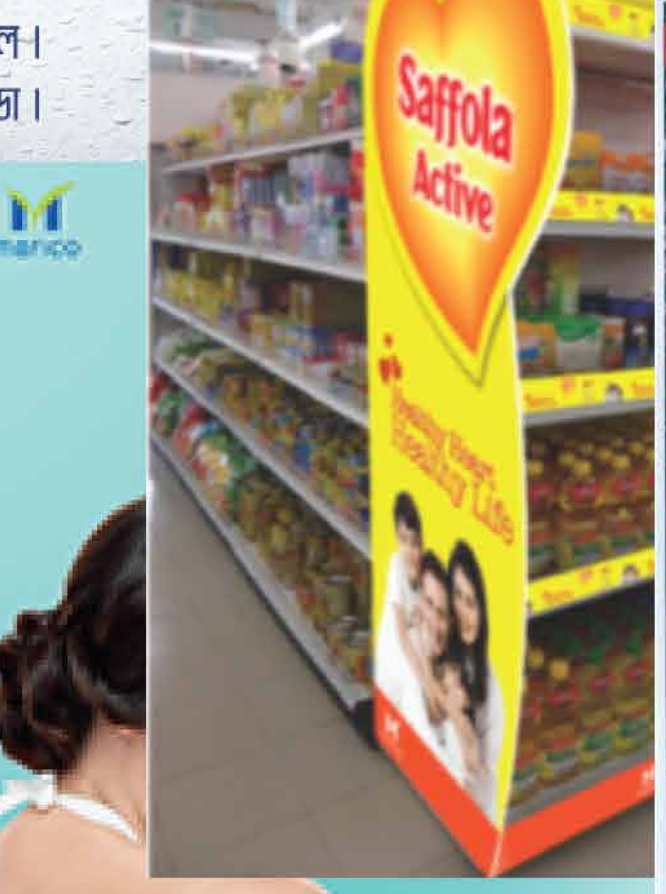


Refresh. Recharge. Restart

Saffola Active
LOSORI

HSBC
The world's local bank

marico



REDUCES
AIR FALL
in just
45 DAYS
EXTRA CARE
ENRICHED COCONUT HAIR OIL
REDUCES HAIR FALL
AND RESULTS IN THICK HAIR

Refresh. Recharge. Restart

Body Lotion

TUHIN AHMED CHOWDHURY
Dhaka-2

LIVON
I love my hair

Body Lotion
ADVANCED

IGLOO
A world of Great Taste!!

IGLOO
A world of Great Taste!!

IGLOO
A world of Great Taste!!



Anniversary
Securities Ltd.
April 2012

KFC
2013
HAPPY NEW YEAR

ইচ্ছেযতো স্টাইল-এ!
Sunsilk
২২ দিনের ৬৬ ফ্রি!

Abdul Monem Ltd.
Be Devilishly Desirable!
SET WET style

Pizza Hut

৫০০% বেশি ভিটামিন ই-৬ পুষ্টি
৫০০% বেশি ভিটামিন ই-৬ পুষ্টি

INTEX SMARTPHONES
SHAKIL TELECOM Shop No. 120, Miranpura House Plaza (2nd Floor) Miran-2, Dhaka-1206

গরমে অস্থির?
Cooling mist
মাথা ঠান্ডা রাখুন।

SET WET
Be Devilishly Desirable!

ইন্টারন্যাশনাল হেয়ার অফিস
৫০০% বেশি ভিটামিন ই-৬ পুষ্টি

IGLOO
A world of Great Tastes!
শুভ নববর্ষ

DBBL
Volleyball
Championship 2015
Dhaka
May 23-28, 2015
Shahed Suhrawardi Indoor Stadium
Mirpur, Dhaka Bangladesh.

আরও বেশি শক্তি!
৫০০% বেশি ভিটামিন ই-৬ পুষ্টি

শশশ... পাকা চুল?
কেউ বুঝবেই না!
হেয়ারকোড ক্রেশ কালো
ন্যাচারাল কালার, সাথে নারিকেল তেলের পুষ্টি

শুদ্ধতার শেষকথা!
শুদ্ধতার শেষকথা!

পুষ্টিভরা চুলে, ইচ্ছেযতো স্টাইল-এ!
২৩ দিনের ৬৬ ফ্রি

"MADE IN BANGLADESH. MADE FOR THE WORLD"
Fresh
Refresh. Recharge. Restart!

৫০০% বেশি ভিটামিন ই-৬ পুষ্টি

MI AMORE
PREMIUM DAIRY ICE-CREAM
TASTE OF TOGETHERNESS
aqua 2 5 mini

aqua 2 5 mini
aqua style mini

শাধারণ অ
৫০০% ভিটামিন ই-৬ পুষ্টি

চুল পড়া কমাতে ৪৫ দিনেই!
৪৫ দিনেই!

Bengal

REDUCES AIR FALL in just **45 DAYS**
EXTRA CARE
REDUCES HAIR FALL AND RESTORES THICKNESS

৫০০% বেশি ভিটামিন ই-৬ পুষ্টি

THE NEW STAR
aqua Star II

DBBL
Volleyball
Championship 2015
Dhaka
Logo Unveiling Ceremony
17:00 pm, April 30, 2015, Uttali Hall, Radisson Blu Water Garden Hotel, Dhaka

গর্জিয়াস চুল আর ময়েচারাইজড ত্বক
...এই শীতে সবার নজর আপনার উপর!!
৩০০ মিলি. প্যারাসুট অ্যাডভান্সড এনারিজড হেয়ার অয়েলের সাথে
প্যারাসুট অ্যাডভান্সড বডি লোশন ১৮ মিলি.
ফ্রি!
Parachute
ADVANCED
ENRICHED HAIR OIL

Detangle
your dry, frizzy hair!

LIVON
I love my hair
STANDARDS FOR

Retail Shop (Inside) Branding

পুষ্টিভরা চুলে, ইচ্ছেমতো স্টাইল-এ!

২৬ গুণ নারিকেলের পুষ্টি

শুদ্ধতার শেষকথা!

১০০% খাঁটি

সাধারণ আমলা তেলের তুলনায় ৫০০% বেশি ভিটামিন ই-র পুষ্টি!

Parachute ADVANCED BODY LOTION

Get 20% Extra Oil FREE

২৪ ঘন্টা ময়েস্চারাইজড ত্বক

Parachute ADVANCED BODY LOTION

KEEP YOUR SKIN MOISTURIZED FOR 24 HOURS

Parachute ADVANCED BODY LOTION

Cutout Size: H=34 inch x w=32.75 inch

SET WET style

10th OFF

২৪ ঘন্টা ময়েস্চারাইজড ত্বক

Parachute ADVANCED BODY LOTION

Wobbler Size: 4.75x4.75 inch



ARTISTIC

GRAPHIC DESIGN

Artistic graphic designs

Modern and innovative graphic designs that drives customers attention.

Our creative designs are meant to provide your business with the best types of uniqueness.

- Logo design
- Stationery design
- Web design
- User experience design
- Brochures design
- Labels design
- Book design
- Magazine design
- Newsletters design
- Advertising designs
- Catalogues design
- Packaging designs

Why should you spend on creative graphic designs?

- Visual Identity
 - Empower your identity familiarity with a constant message
- Rich message
 - Convey your message with one creative design
- Proven results
 - The real meaning of "One Picture Worth Ten Thousand Words"
- Crossplatform
 - Useable content across all social media platforms and traditional marketing

PRODUCTS/PACKAGING DESIGNS



PRODUCTS/PACKAGING DESIGNS



PRODUCTS/PACKAGING DESIGNS



PRODUCTS/PACKAGING DESIGNS



Label, Poster, Banner Design

redbee



ক্রিস্টাল

রেড ব্লেণ্ড চা



Redbee Bangladesh is the licenced user of the AMOR trademarks in Bangladesh.



মাথা ঠান্ডা রাখতে!



Sweetdrop
The Real Taste



Pack Size	Cartoon Size
250ml	24 X 1

GERM KICK
TOILET CLEANER

- অধিক কার্যকরী
- অধিক শক্তিশালী
- অধিক সাশ্রয়ী



*সম্পূর্ণ জীবাণু মুক্ত
মাত্র ৫ মিনিটে!!

Advanced & Powerful
Cleaning Formulation
Extra Shining & Clean
Long Time Freshness

GERM KICK
TOILET CLEANER

GUARANTEED
Germs Fighter

10X
EXTRA POWER

100% PREMIUM QUALITY
BEST QUALITY

A PRODUCT OF redbee (SANITARY), BANGLADESH

f/GermKick

সাধারণ আমলা তেলের তুলনায়
৫০০% বেশি
ভিটামিন ই-র পুষ্টি!

নতুন

NIHAR
SHANTI

আরও বেশি পুষ্টি! আরও বেশি শক্তি!

ডিসপ্লে
খামাকা

বেলেফুলে

পুষ্টি ভরা চুলে,
ইচ্ছেমতো স্টাইল-এ!

নতুন

সময়সীমাঃ ৯লা অক্টোবর থেকে ৩৯শে ডিসেম্বর ২০১৪ পর্যন্ত।

বিশদ বিবরণ পিছনের পাতায় দেখুন.

চুল পড়া কমাতে
মাত্র ৪৫ দিনেই!

মেথি, আমলকি ও অ্যালোভেরা-র একত্রী পুষ্টি

নতুন

NIHAR
EXTRA CARE
ENRICHED COCONUT HAIR OIL
REDUCES HAIR FALL
AND RESULTS IN THICK HAIR

*Based on consumer testing | Hair fall refers to hair fall due to breakage | Results may vary

MARKETING STRATEGY



Success

Solution

Business Strategy

Ideas
Success
Management

Innovation
Branding
Solution
Marketing
Analysis
Ideas
Success
Management

● SOCIAL NETWORK



Marketing Strategy

The most effective marketing campaigns are always built on a robust and data driven strategy. With our carefully planned approach we provide effective, sustainable, and market-oriented marketing strategies.

- Environment recognition
- Market Analysis
- Predict Risks and opportunities
- Empower strengths and eliminate weaknesses
- Competitive Analysis
- Integrate marketing tools
- Measure results accurately

Why should you define a marketing strategy?

- Cost Control
 - Never waste expenses on an already doomed to fail channels
- High effectiveness
 - Leverage the power of data driven strategies made for success
- Top Competition
 - Explore opportunities and excel where competitors fail
- Data driven
 - Make all decisions based on aggregated accurate data

SOCIAL MEDIA MARKETING



Social Media Marketing

Gain website traffic, gather attention, and promote your marketing effort through the technologies of social media websites targeting and audience reach.

- Profiles creation
- Social media management
- Paid advertising
- Engagement monitoring
- Performance reportings
- Design creative
- Cross-channel promotions

Why should you leverage the power of social media?

- Customers loyalty
 - Build customer loyalty through direct engagement on social media
- Global Audiences
 - Reach anyone around the globe with zero physical limitations
- Robust targeting
 - Empower strategies with robust targeting tools developed by social media websites
- Brand building
 - Promote your branding efforts where it matters most

VIDEOS & ANIMATION



Videos and Animation

Convey a rich message and catch your audience's attention with an eye-catching videos and animation to stand out from your competition.

- Scripting
- Ideas Brainstorming
- Live shots
- 2D Animation
- 3D animation
- Montage
- 30 seconds videos
- 60 seconds videos

Why should you enhance your efforts with Videos?

- Rich message
 - Wrap your story within a simple yet eye catching video
- Attracts attention
 - Effectively connect with your audience visually
- Time-effective
 - Tell your story within 1 minute or less
- On-The-Go
 - Reach your audience wherever, whenever on their mobile phones



Digital MARKETING

Digital marketing

Carry out your digital promotions and marketing campaigns through highly personalized emails.

send ads, business request, solicit sales, donations, promote business loyalty, and more.

- Build email database
- Business requests
- Ads creation
- Loyalty emails
- Personalized messages

Email marketing advantages

- Environment friendly
 - Reduce bad effects on the environment by eliminating paper usage
- Broad audience
 - The ability to reach over 1.3 Billion email users
- Time effective
 - Instant delivery of advertising messages to the inbox of your customers
- B2B
 - Reach out to the decision makers at any company with a personalized email

The image features a hand holding a pen in the lower-left corner, positioned as if about to write. The background is a dark blue gradient filled with various white line-art icons representing technology and business, such as servers, a magnifying glass, a smartphone, a laptop, a globe, a gear, a padlock, and a person icon. The text 'SALES PROMOTION & EVENTS' is centered in the middle of the image. 'SALES PROMOTION' is in white, and '& EVENTS' is in orange.

SALES PROMOTION & EVENTS

SMS marketing

Reach out to your customers, potential customers, or any other contact on their mobile phones with our highly effective SMS marketing solutions.

- Brand Promote and Activation
- Sale Planning & Execution
- Public Relationship
- Local Market Sales Coverage
- D2D, B2B, B2C Activation
- Shop, Market Branding

Why to leverage SMS marketing opportunities?

- Broad Audience
 - Messages that can potentially reach every person with a mobile phone
- Sales Support Tools
 - Leverage the technologies sales Instrument
- Instant events
 - Occasional, crowded events and sales activation
- Personalized promotions
 - Send out highly personalized SMS messages for defined audiences





Brochures

T&T ইনকামিং
ফ্রি
পুরো পুরি!

desh
১.২৫/ছিনিট
৭৯

শালিসার
আসিয়ার সিনিয়র পুরুষদের ভলিবল চ্যাম্পিয়নশিপ ২০১১

ASIAN SENIOR MEN'S VOLLEYBALL CHAMPIONSHIP 2011
LOGO UNVEILING

Fresh

SUNSIK
Make Over
zone

FRESH

শুদ্ধতার ১ যুগে
ধন্যবাদ আপনাকে!

শুদ্ধতার ১ যুগে
ধন্যবাদ আপনাকে!

শারদীয় শুভেচ্ছা

www.showanddecor.com

www.showanddecor.com

SEMINAR ON
SAFETY OF USING CNG CY

Fresh

follow us on
facebook.com/AMLIGLOO

নববর্ষ

WAKABANK
12th Annual General Meeting

নববর্ষ

নববর্ষ
follow us on
facebook.com/AMLIGLOO

IGLOO
Cornelli MACHO
Shell & Core
Cornelli

WEBSITES DESIGN

and

`</development>`



Websites design and development

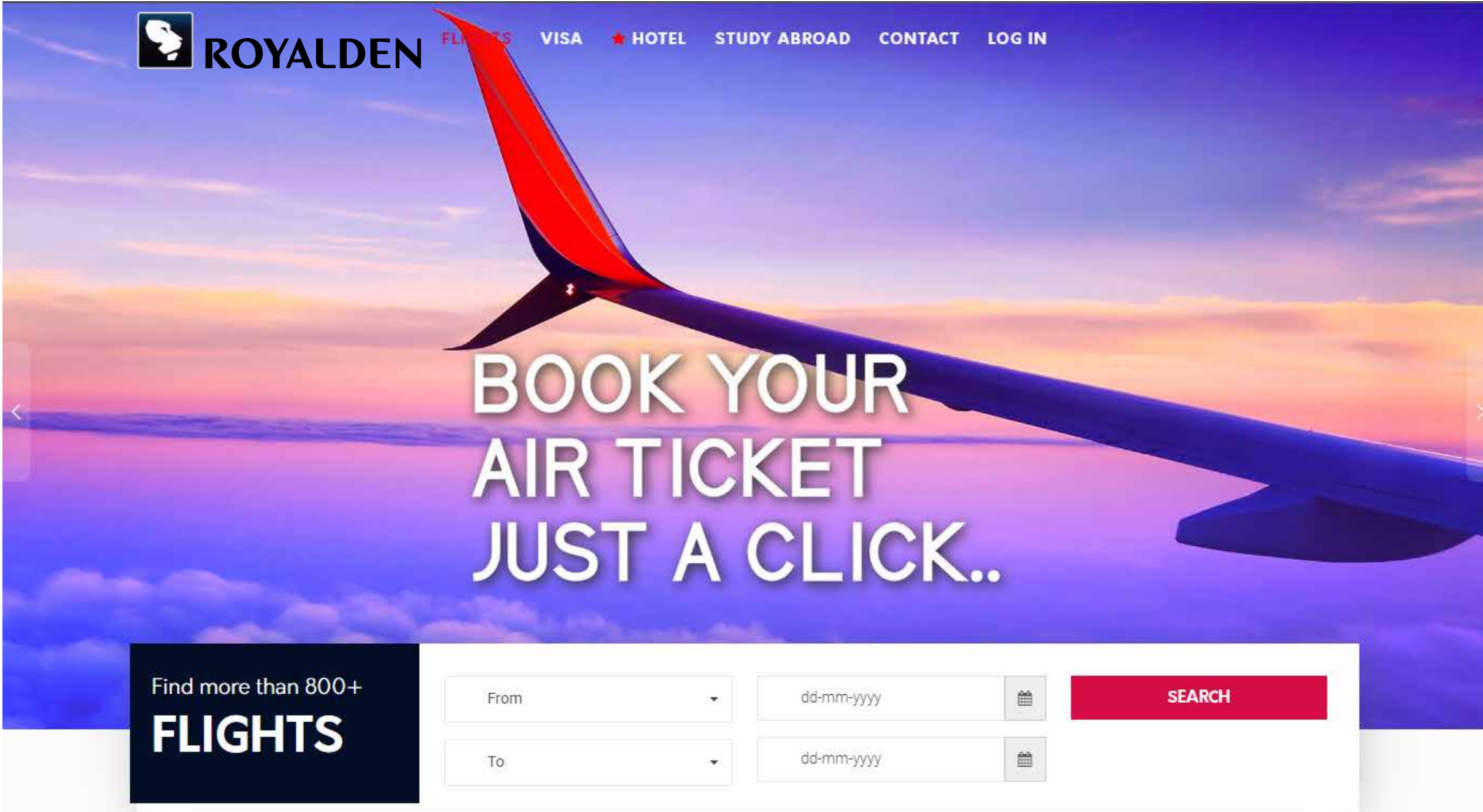
Empower your brand and enrich your user's experience with a highly interactive and innovative website built to offer the best user experience.

- Content creation
- Websites design
- Websites development
- SEO optimized
- Domain registration
- Advanced hosting
- Technical support

Why should every company have a unique website design?

- Brand identity
 - Build your website to revolve around your brand identity
- Highly interactive
 - Deliver interactive messages to your customers on your own website
- Centralized efforts
 - Streamline all your marketing efforts to your website for higher conversion rate
- Customizeable
 - Customize and personalize to your own business goals

Web Design Example



ROYALDEN FLIGHTS VISA HOTEL STUDY ABROAD CONTACT LOG IN

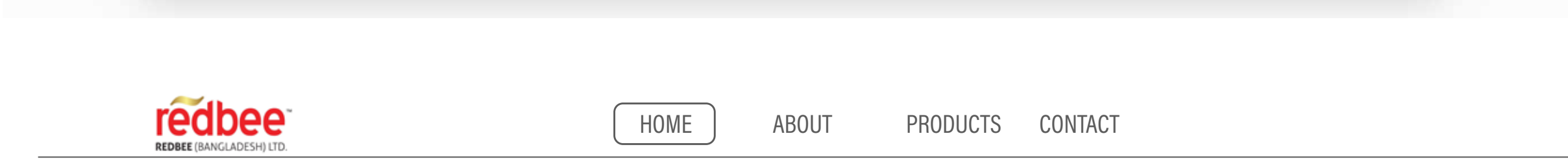
BOOK YOUR AIR TICKET JUST A CLICK..

Find more than 800+ **FLIGHTS**

From

To

SEARCH



redbee REDBEE (BANGLADESH) LTD.

HOME ABOUT PRODUCTS CONTACT



MAXSOL Antibacter Liquid Soap

COMMANDO

SUNEX

Hot Tomato Sauce

Sweetshop



FAMILY FARM FoodsFromOrganic

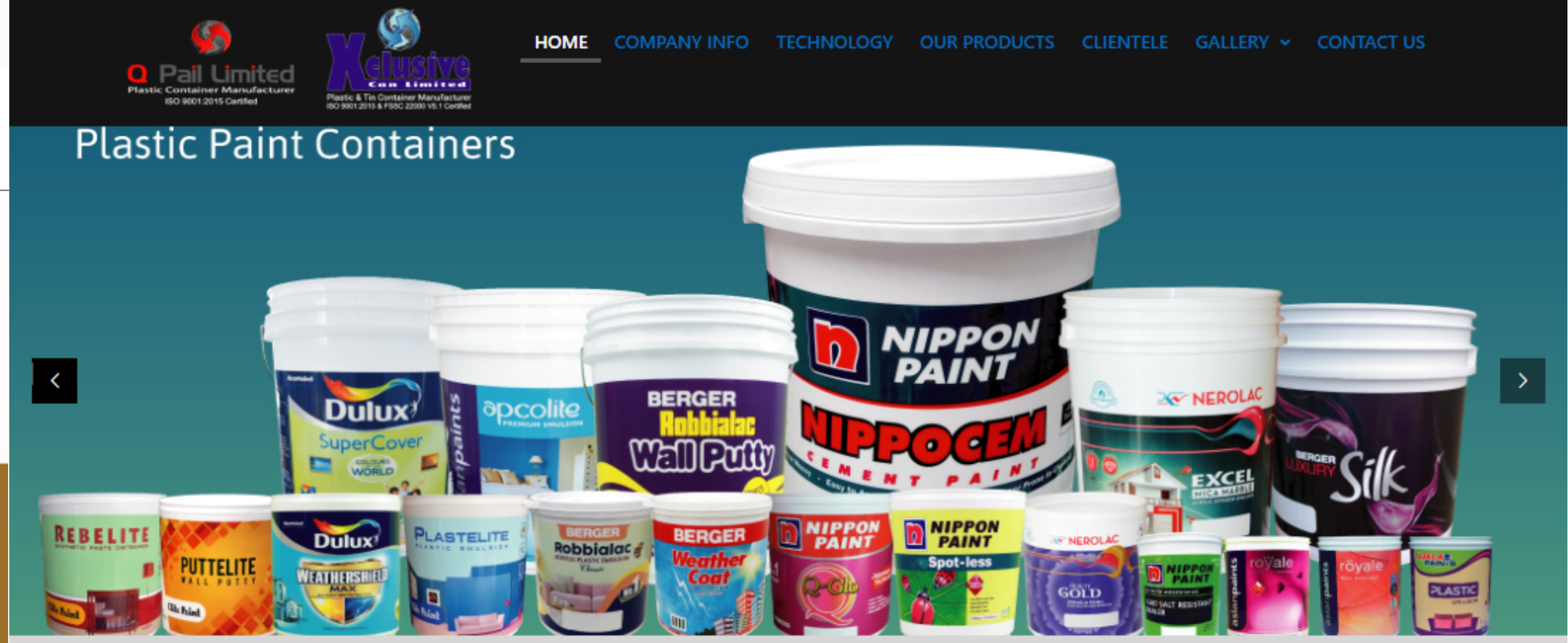
HOME ABOUT PRODUCTS CONTACT Log in

ORGANIC

THE LARGEST **ORGANIC FOODS** STORE IN BANGLADESH

FAMILY FARM #FoodsFromOrganic

Milk 100% natural



Q Pail Limited Plastic Container Manufacturer ISO 9001:2015 Certified

Xelusive Co. Limited Plastic & Tin Container Manufacturer ISO 9001:2015 & FSSAI 22000 Vb.1 Certified

HOME COMPANY INFO TECHNOLOGY OUR PRODUCTS CLIENTELE GALLERY CONTACT US

Plastic Paint Containers

REBELITE PUTTELITE DULUX PLASTELITE WEATHERSHIELD MAX BERGER Robbialac Weather Coat NIPPON PAINT Spot-less NEROLAC EXCEL SILK

Q Pail- Plastic Container Manufacturer in Bangladesh

"We never compromise with the quality of product and service"

A hand is shown holding a smartphone. The phone's screen displays a complex digital interface. Overlaid on the phone and extending into the background is a network of white lines connecting various icons. These icons include a laptop, a globe, a smartphone, a shopping cart, an envelope, and a document. The background is dark and blurred, with a warm, golden glow emanating from behind the phone. The text 'BRAND PROMOTIONAL PRODUCTS' is centered over the image.

BRAND PROMOTIONAL PRODUCTS

OUR CLIENTS

[WITH WHOM WE HAVE BEEN WORKING]



and more others..

Exploring in 18th years..

3Q Advertising

Cha-90/A, BTI Premier Plaza Level-3 (Office-06), Progoti Soroni,
Uttar Badda, Gulshan 1212 Dhaka, Bangladesh.

Phone: +8801715334450, 01955334433

Email: service@3Qadvertising.com, shaif.faruque@gmail.com

Web: www.3Qadvertising.com

